

Eleonora Veglianti



Academic positions

- Sept. 2019- now **Adjunct Professor in Uninettuno University, Rome, Italy**
- Sept. 2018 – Sept 2020 **Assistant Professor in Uninettuno University, Rome, Italy**
- Feb. 2015- Feb. 2016 **Researcher Ph.D. in University of Perugia, Italy**
- Sept. 2012 – Feb 2015 **Researcher Ph.D. in University of Bologna, Italy**

Last publications

1. Veglianti E., Li Y., Magnaghi E., De Marco M. (2021). *The state of art of Artificial Intelligence in China*. *Mondo Cinese, Rivista di Studi sulla Cina Contemporanea*.
2. Veglianti E., Li Y. De Marco M. (2021). *The Role of Smart Buildings in the Digital Transformation Era: Insight on China*. *Digital Transformation, Lecture Notes in Business Information Processing*. Springer 10.1007/978-3-030-85893-3
3. De Marco M. Veglianti E. (2021). *Toward a (Smart) Service science*. *ITM Web of Conferences* 38. <https://doi.org/10.1051/itmconf/20213803002>.
4. Miloso A. Veglianti E., Magnaghi E., De Marco M. (2021). *Insights on road safety with open data: the case of Rome*. *ITM Web of Conferences* 38. <https://doi.org/10.1051/itmconf/20213802006>
5. Veglianti E., Dal Zotto C., De Marco M., (2021). *Smart working in the COVID-19 emergency: A comparative study of the banking and insurance sectors*. *ITM Web of Conferences* 38. <https://doi.org/10.1051/itmconf/20213802003>
6. Yaya Li, Yongli Li, An Pan, Xue Pan, Eleonora Veglianti (2021) *The Network Structure Characteristics and Determinants of the Belt & Road Industrial Robot Trade*. *Emerging Markets Finance and Trade*. Taylor and Francis. <https://doi.org/10.1080/1540496X.2021.1897315>
7. Veglianti E., Li Y., Magnaghi E., De Marco M. (2021). *Understanding artificial intelligence: insights on China*. *Journal of Asia Business Studies*-Emerald Publishing Limited. Vol 2. <https://doi.org/10.1108/JABS-10-2020-0391>
8. Trombin M., Veglianti E., Pinna R., Musso M.. (2021). *Best Practices and Strategies in Sustainability and Smart Mobility: Student Engagement in Italian Universities*. Springer LNISO.
9. Okwechime E., Duncan P.B., Edgar D.A., Magnaghi E., Veglianti E. (2021). *Big Data: An Introduction to Data-Driven Decision Making*. Springer LNISO.

10. Okwechime E., Duncan P.B., Edgar D.A., Magnaghi E., Veglianti E. (2021). *Smart Cities: A Response to Wicked Problems*. Springer LNISO.
11. Veglianti E., Magnaghi E., De Marco M., Li Y. (2021). *Smart City in China: The State of Art of Xiong an New Area*. Springer LNISO.
12. Lo Re M., Veglianti E., Parente F. (2020). *Learning from the National Manufacturing Industrial System* International Journal of Industrial and Manufacturing Systems Engineering. 5(4): 46-54
13. Trombin M., Veglianti E., (2020). *Influencer marketing for museums: a comparison between Italy and The Netherlands*. International Journal of Digital Culture and Electronic Tourism, Vol.3 No.1.
14. Dameri R.P., Benevolo C., Veglianti E., Li Y. (2019). *Understanding smart cities as a glocal urban strategy: a comparison between Italy and China* Technological Forecasting & Social Change. Elsevier. vol. 142(C), pages 26-41.
15. Li Y., Peng Y., Luo J., Cheng Y., Veglianti E. (2019). *Spatial-temporal variation characteristics and evolution of the global industrial robot trade: A complex network analysis*. Plos one-Research article.
16. Veglianti E., Lo Re M., Nevola F.M. (2019). *Venti futuri dell'industria 4.0 e uno sguardo al fenomeno dell'Intelligenza Artificiale. Un approccio combinato*. Edizione accademiche italiane.
17. Lo Re M., Veglianti E., (2017) *Among the methodological perspectives of structural analysis and the inevitable centrality of economic-social facts*. Industria, Il Mulino.
18. Lo Re M., Veglianti E., Monarca U. (2016) *The metaphor of the compass as a theoretical tool to trigger the analysis of the Industry 4.0 economic paradigm*. Industria, Il Mulino.
19. Fini R. Grimaldi R., Veglianti E., Wright M. (2015) *Breaking the career path in academia: Does entrepreneurship help?* Academy of Management Proceedings Vol, No. 1.

Teaching activities

- Economics of Innovation
- International Financial Accounting
- Financial Accounting